



**ASSOCIATION OF PUBLIC HEALTH NURSES
2020 ANNUAL CONFERENCE SPONSOR AND EXHIBITOR OPPORTUNITIES**



**APRIL 20 - 23, 2020
SHERATON DENVER WEST
DENVER, COLORADO**



Partner with APHN to reach hundreds of public health professionals!

Dear Supporter,

The Association of Public Health Nurses invites you to **Denver, CO in April 2020** to sponsor the annual conference. You will align your brand with the best in the field of public health nursing while engaging **over 200** public health professionals, including nurses, nursing educators, and other partners whose focus is on population health.

The Association of Public Health Nurses is a **501(c) (3)** organization, aiming *“to shape the role of public health nursing within the specialty of population health and to educate and advocate for policies and practices that advance the practice of public health nursing to promote the public’s health.”* In addition to a rich history, APHN’s strength lies in partnership with thousands of nurses and partners in public health and population work at the local, state, and national levels, and draws upon these relationships to communicate with a broad membership.

APHN is an affiliate of the Association of State and Territorial Health Officials (ASTHO) and the National Association of City and County Health Officials (NACCHO). APHN is also an active partner in the Quad Council of Public Health Nursing Organizations.

APHN’s vision is healthy communities through excellence in public health nursing practice and leadership. APHN’s members are actively engaged in local, state, and national collaborative partnerships that promote and improve the public’s health.

We rely on the partnerships from sponsors like you to bring a robust, educational experience to our annual conference. Please review the various packages available below and do not hesitate to reach out using the contact information below if you have any questions, or would like to request any customizations to a sponsor level before making a decision.

See you in April!

Sincerely yours,

APHN 2020 Conference Planning Committee

Jacqueline Bales
Sponsorship Coordinator
balesjac@gmail.com
(765) 413 - 9530

Jamie Weaver
Operations Coordinator
adminasst@phnurse.org
(614) 846 - 1777





SPONSORSHIP OPPORTUNITIES:

Gold Sponsor - \$10,000

includes:

- Draped exhibit table and chairs
- Conference app recognition
- Sponsor-logo with APHN logo featured on conference tote
- Signage recognition at conference
- Acknowledgement in conference program
- full page ad in conference program
- Recognized on the APHN website/conference website with company logo and link
- One full conference pass

Silver Sponsor - \$8,000

includes:

- Draped exhibit table and chairs
- conference app recognition
- opportunity to provide logoed pens for conference attendees
- Signage recognition at conference
- Acknowledgement in conference program
- Half-page ad in conference program
- Recognized on the APHN website/conference website with company logo and link
- One full conference pass

Awards Luncheon Sponsor - \$7,000

The awards luncheon will serve as one of the few opportunities all attendees come together to recognize deserving members for their achievements. Sponsoring this event will allow maximum exposure to the leaders of our organizations.

includes:

- Draped exhibit table and chairs
- Signage recognition at conference
- Individual event sponsor recognition during awards luncheon
- Acknowledgement in conference program
- Full page ad in conference program
- Recognized on the APHN website/conference website with company logo and link
- One full conference pass



SPONSORSHIP OPPORTUNITIES CONTINUED:

Session/Break Sponsor - \$4000

includes:

- Draped exhibit table and chairs
- Signage recognition at conference
- Acknowledgement in conference program
- Recognized on the APHN website/conference website with logo
- Individual even sponsor recognition during breaks or session
- One one-day only conference pass

Bronze Sponsor - \$2500

includes:

- Signage recognition at conference
- Draped exhibit table & chairs
- Acknowledgement in conference program
- Recognized on the APHN website/conference website
- One "Exhibitor Only" pass

EXHIBITOR FEES: \$1,500

The exhibit fee includes:

- Table-top space including one 6' x 30" draped table, two chairs, and wastebasket. The exhibit space is carpeted.
- One "Exhibitor Only" pass is included in the cost of an exhibit space. Additional passes are available for \$150 each. If an exhibitor chooses to attend any conference sessions, they are required to register for the conference separately. The "Exhibitor Only" pass does not include admission to conference sessions.





YES! I would like to sponsor the APHN 2020 Conference in Denver, Colorado.

SELECT SPONSOR LEVEL:

GOLD - \$10,000

SILVER - \$8,000

AWARDS LUNCH - \$7,000

SESSION/BREAK - \$3,500

BRONZE - \$2,500

EXHIBITOR - \$1,500

Company Name: _____

Contact Name: _____

Email: _____ Phone: _____

Company Address: _____

METHOD OF PAYMENT:

Invoice Needed

Check Enclosed (Payable to the Association of Public Health Nurses)

Credit Card

Card Number: _____

Expiration: ___/___ **CVV:** ___ **Billing Zip:** _____

Signature: _____

Payment terms are net-30. Please complete this form and mail with payment to The Association of Public Health Nurses, Attn. Jamie Weaver, A 110 Northwoods Blvd., Columbus, OH 43235 or scan and email form without credit card info to adminasst@phnurse.org and call (614) 846-1777 to enter card payment securely.